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Located at the eastern edge off Highway 43 on 3002 33 Street, the Forest Interpretive Centre is the one-stop for everything you need to know on Whitecourt and the surrounding region.

Tour Whitecourt's historic Heritage Park buildings, wander through the indoor multi-media museum gallery, view the meteorite display, and learn where the two rivers meet. Guests can walk, bike, and scoot through 36 connecting trails to discover more than 50 kilometres of boreal forests.

The friendly staff at the Forest Interpretive Centre can provide

you with a custom itinerary for any season to enjoy the most of what Whitecourt has to offer.

Visit the Forest Interpretive Centre or call 780-778-3433 for more information.

Hours of Operation

Summer (June through August) Monday to Friday 8:30 a.m. to 6:00 p.m. Weekends & Holidays 11:00 a.m. to 6:00 p.m. Winter (September through May) Monday to Friday 8:30 a.m. to 4:30 p.m.



WE CAN'T WAIT TO MEET YOU! **f** @WhitecourtTourism









TOWN FACILITIES

ALLAN & JEAN MILLAR CENTRE

The Allan & Jean Millar Centre is the hub for all things fitness and fun. Located at 58 Sunset Boulevard, this multi-use facility has something for everyone! Including state-of-the-art:

- Complete Projects Fieldhouse
- Pembina Gas Infrastructure Aquatic Centre
- Pembina Fitness Centre
- McDonald's Whitecourt Go Active Zone

For more information, call the Allan & Jean Millar Centre Guest Services team at 780-778-3637 or visit www.whitecourt.ca.

ManJeanMillarCentre

CARBONEX CONTRACTORS CENTRE (CURLING RINK)

Home of the Whitecourt Curling Club, the rink includes 4 sheets of ice and lounging areas for guests. The rink has been part of the community for many years and has been recently renovated.

@WhitecourtCurlingClub

JDA PLACE

Whitecourt's newly renovated arena features two full-sized rinks, a skate-sharpening shop, a restaurant, and a boardroom.

For more information on ice rentals or public skating times, visit rec.whitecourt.ca.

Follow the Junior A hockey team @WhitecourtWolverines to stav updated on upcoming games.









DISCOVER FESTIVAL PARK

Come slide into one of Alberta's top 10 family destinations!

Located in downtown Whitecourt. Festival Park is the perfect spot for those looking to cool down in the summer and explore in the winter.

The paved walking trails that wind

around Festival Park are accessible for walkers, bikers, and rollers. Keep rolling north past Whitecourt's only Off-Leash Dog Park to connect to the Riverside Trail beside the Athabasca River.

Each year the Festival Park Pond is stocked with hundreds of rainbow trout for family fishing from May to October. In the winter, the Pond is cleared for skating and outdoor hockey.









WHITECOURT TRAIL SYSTEM

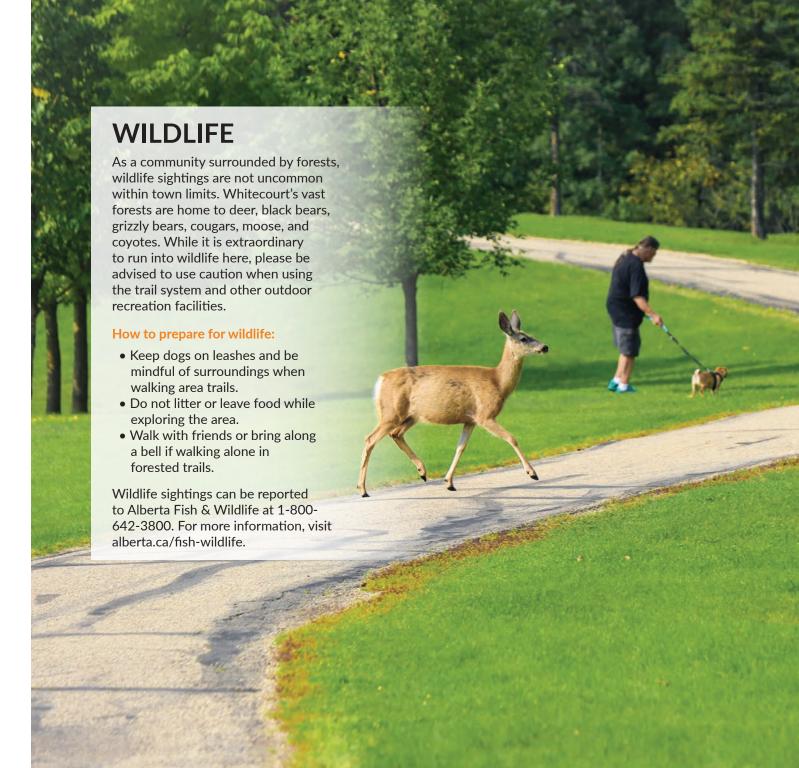
Whether you're looking for exercise or to enjoy the great outdoors, Whitecourt's intricate trail system lets you explore more than 30 kilometres of trails that wind through the boreal forest in Whitecourt.

Paved pathways, meandering trails, and residential sidewalks will take you from the hilltop to the valley. The trails are designed for year-round use for walking, jogging, skating, and biking.

Download the Loop app on your mobile phone for access to Whitecourt's trail system, business directory, events, news and quick links.









across Alberta, but with a large network of groomed trails and monthly snowfall of approximately 90 centimetres, Whitecourt is the Snowmobile Capital of Alberta.

partnership with Alberta Parks & Environment, currently maintains 485 kilometres of trail system in the Whitecourt area, including portions of the Great Canadian Trail and

views from four lookouts.

THE GOLDEN TRIANGLE

The roughly 350 kilometre trail system loops through the boreal

For more information, visit whitecourttrailblazers.ca





LET'S GO HIKING

Explore Whitecourt's surrounding area to discover incredible views in the boreal forest only a short drive from downtown Whitecourt.

Carved by Hard Luck Creek through the sandstone layers of the Paskapoo formation, Hard Luck Canyon is a unique geological feature you can't miss out on. During the summer you can catch the waterfall pouring from the top of the canyon.

Located just outside of Whitecourt in Woodlands County, parking is easily accessible from Range Road 125A for travellers. When you're ready to begin your adventure, follow the hard-packed gravel trail to the lookout bridge located at the canyon's edge for one of the best views.

Make sure to bring water, hiking shoes, snacks, and a camera to capture the Instagram-worthy scenery you're about to take in.

How was your visit? Tag @ WhitecourtTourism for a chance to be featured on our social media page!





DID YOU KNOW?

Hard Luck Canyon began forming more than 11,000 years ago



One of the most popular destinations surrounding Whitecourt is the Carson-Pegasus Provincial Park located just 24 minutes away.

Travel 6 kilometres west on Highway 43 from Whitecourt, then travel another 11 kilometres north on Highway 32 until signs for the Park appear and continue following the directions shown.

The Park features an abundance of wildlife, including mule deer, moose, black bear, coyote, and lynx. Bird species also flock to the area, including water birds like loons, blue jays, and black-capped chickadees. In addition to wildlife viewing, the Park is a destination for fishing enthusiasts. Additional activities include hanging out at the beach, water sports at McLeod Lake, hiking, camping, geocaching, and if you're lucky you can catch the aurora borealis dancing through the night.

The Backcountry Trail goes along the lakeshore for nearly 5.5 kilometres starting at the McLeod Lake boat launch. The Lakeshore Trail is a shorter 1.7 kilometre hike that follows the shore below the campground loops starting at the Peninsula boat launch.







Whether you are a beginner, intermediate or advanced, Whitecourt's Mountain Bike Park is the ideal spot to spend an afternoon.

Located on the west side of town, the Park offers a variety of trails, dirt jumps, and drop zones to test your skills. For more information on bike trails visit:



There are many biking trails to discover throughout Whitecourt and the surrounding area.

For more information, visit bikewhitecourt.com

¶ @WCTMBA



DID YOU KNOW?

In the summer of 2015, the Whitecourt Mountain Bike Association teamed up with the International Mountain Bike Association Canada and created the Park's first natural surface trails.

WHITECOURT GOLF & COUNTRY CLUB

The award-winning Whitecourt Golf & Country Club is a must-see destination.

The championship course welcomes players of all levels to enjoy 18 holes with a par 72.

The Clubhouse features a licenced restaurant and lounge available to rent for your next function, including conferences, weddings, meetings, parties, and banquets. Contact the booking office for availability.

The Clubhouse includes a complete pro shop, club rentals, storage facilities, and golf cart rentals.

Practice before the round with a chipping range, putting green, and driving range. Lessons for all ages and levels are available to book as well.

For more information, call 780-778-3531 or book at www.whitecourtgolf.com.

© @WhitcourtGolf





CROSS-COUNTRY SKI TRAILS

What better way to enjoy a winter day than exploring the 4.5 kilometres of groomed cross-country ski trails located at the scenic Whitecourt Golf & Country Club.

Trails are groomed from mid-December through March and venture through the forested area and along the Athabasca River. Access cross-country ski trails at the Whitecourt Golf & Country Club at 47 Street, the second gate north of Flats Road.



EASTLINK PARK

Eastlink Park is an affordable, fun, family hill for everyone to enjoy located off of 43 Avenue and 35 Street on 100 Rosko Lane.

The Park features 40 acres of skiable area, including 184-foot vertical drop, 550-foot Magic Carpet lift, and an 1100-foot T-Bar for the convenience of endless rides up and down the hill. There are 18 runs to shred from beginner, greens, and black diamonds. Try a new trick at the Terrain Park with rails, boxes, and jumps. Enjoy

an evening of night skiing with multiple light towers to light the slopes. In addition, speed down the 1200-foot C-shaped tube run.

Guests can take a break and warm up in the chalet or at the outside fire pit under a pole shed shelter. In addition, tubes, skis, and snowboards can be rented on-site.

Lessons need to be registered in advance. Helmets are mandatory for everyone using the hill.

For more information, call 780-746-3000 or visit eastlinkpark.com

© @EastlinkPark



DID YOU KNOW?

Eastlink Park has a webcam on its website that shows daily updates of hill conditions.









Two rivers flow through Whitecourt, the Athabasca and McLeod Rivers. Travelers can come and enjoy the beautiful scenery in the sacred spot where the original inhabitants, the Woodland Cree Nation, called "Sagitawah", the meeting of the waters.

The Athabasca River originates at the toe of the Columbia Glacier in Jasper National Park. The McLeod River flows northeast down from the eastern slopes of the Canadian Rockies, beginning just outside the western border of Jasper National Park.

Venture to the Riverboat Park. located in Whitecourt off of Highway 43.

Bring your boat down to Whitecourt's boat launches and

DID YOU KNOW?

Whitecourt is one of only four locations in the world that held the Jet Boat Racing World Championship Marathon.

enjoy a beautiful day on the water.

PICTURE THIS: A warm day on the cool McLeod River surrounded by friends and family with a cold drink in your hand. This could be you!

A local recreational favourite, tubing down the McLeod River is a perfect way to take in Whitecourt's natural beauty and unwind.

Due to Whitecourt's active wildlife. it's common for travelers to see deer by the river enjoying a cold drink as well.

TUBING CHECKLIST:

- Good quality tube or floaty
- Water shoes Life jacket
- Hat
- Sunscreen Paddle for slow spots
- Rope to tie tubes together
- Drinks & snacks
- Two vehicles one to park at the tubing access site & another for tube take out





OUTDOOR ENTHUSIASTS

Whitecourt and the surrounding area are hotspots for fishing and hunting, with stunning bodies of water and large forested areas.

HUNTING

In this neck of the woods, many prize animals have been hunted. Hunters must follow certain requirements before heading out as different species have different times for allowable hunting. Hunters can obtain their licence and learn more about regulations at alberta.ca

FISHING

One of the most popular destinations to fish near Whitecourt is Carson-Pegasus Provincial Park, located only 28 kilometres from Whitecourt. The Athabasca and McLeod Rivers are other great spots to cast a net and catch supper.

Season gates, equipment rentals, limits of fish, and more information

on regulations can be found in the fishing guide at Moose Country Petro Gas Station or Canadian Tire.

FISH PER LOCATION

McLeod Lake: Rainbow Trout Little McLeod Lake: Northern Pike, Whitefish, and Perch Emerald Lake: Eastern Brook Goose Lake: Pike and Perch Schuman Lake: Rainbow Trout

WHITECOURT WOODLANDS RODEO

Road trip to Whitecourt this June 7-9 to experience the Whitecourt Woodlands Rodeo hosted by the Whitecourt & District Agriculture Society.

The rodeo grounds are located at the Westward Community Centre Rodeo Grounds, 8 kilometres south of Whitecourt.

Events include Bareback, Novice Horse, Calf Roping, Junior Steer Riding, Steer Wrestling, Junior Bull Riding, All Pro Canadian Chuckwagon & Chariot Races, and more!

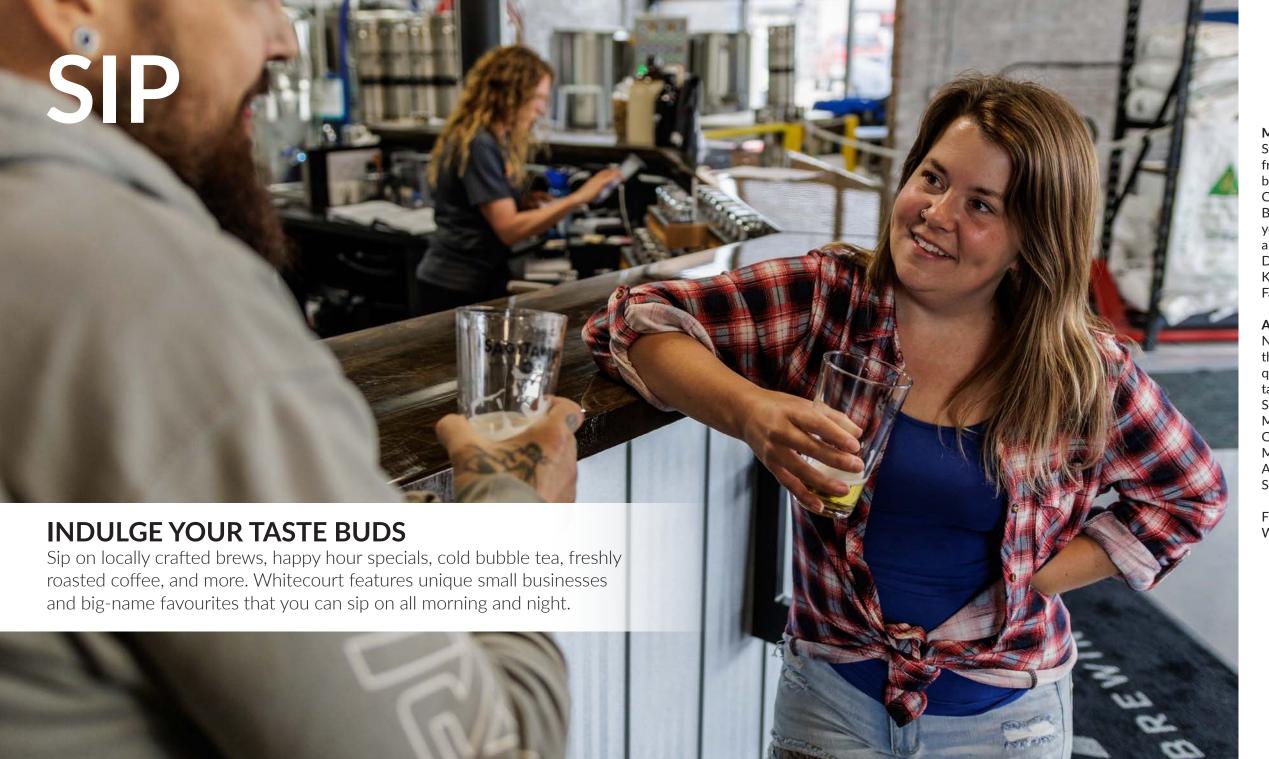
There is a concession and vendors available to purchase beverages and food, 50/50 raffles, beer gardens, games for kids, and more!

Visit www.whitecourtag.ca/rodeo

@WWRodeo







MORNING

Start your morning off right with freshly brewed coffee or tea and baked goods from Canada Western Coffee Company, Violet Mae's Bakery, Starbucks, or Tim Hortons. If you're looking to sit down and enjoy a breakfast meal, stop by Brothers Diner, The Ritz Café & Motel Inn, KG's Sandwich Bar Ltd., or Smitty's Family Restaurant and Lounge.

AFTERNOON & EVENING

No matter the beverage of choice, there's a place in Whitecourt to quench your thirst. Indulge your taste buds for daily specials at Sagitawah Brewing Company, Mountain Pizza & Steakhouse, Original Joe's, Boston Pizza, or Mr. Mikes. Head over to the Crown & Anchor for happy hour specials and Saturday night karaoke.

For a full list of businesses, view Whitecourt's Business Directory.





Experience the unique retail stores and services Whitecourt has to offer! Over 96% of businesses in Whitecourt are small business owners. From clothing, home goods, spa services, jewelry, pet goods, sweet treats, and more - Whitecourt has what you need!







EXPLORE DOWNTOWN

Treat yourself or a loved one at White Wall Wood, a locally-owned retail shop that features handmade goods from local and Canadian artists. Step into the Polished Beauty Lounge to get pampered with a facial, manicure, or more. Grab freshly roasted coffee beans and a treat from Beaver Creek

General Store. Find something new at Öko Shop & Refillery. Satisfy your sweet tooth at Hadley, Asher, and Elliot's Candy Emporium.

Fill your cup at Sagitawah Brewing, located on the corner of 50 Street before heading down to Festival Park. Pick up fresh dumplings and

a bubble tea at Tap-Cha/Lucky Mart. Indulge in hand-rolled sushi at Kujira. Get a new tattoo at the Modern Vintage Tattoo Shop. Second-hand shop at Wellspring's Twice is Nice. Discover local artisans at Just Peachy Arts & Crafts.











SHOP TIL YOU DROP

Learn how to make beer or wine at home with to-go kits at the Fermented Moose. Pick out a new outfit or two at Buckles & Blues. Browse plants and more at Thyme to Grow. Shop sporting goods at Al's Sports Quest Equipment and Apparel. Add to your home at The Shop by Wild with Wonder.

Whitecourt is home to large retail developments such as Wal-Mart, Canadian Tire, Staples, Home Hardware, Tim Hortons, The Brick, Starbucks, IGA, and several smaller national retailers, including Marks Work Warehouse, Global Pets, and The Source.

There is no shortage of offerings or shops to explore. Visit Whitecourt's Business Directory for a full list of businesses.







FARM FRESH, LOCALLY CRAFTED

Uncover local talent from producers, artists, bakers, crafters and more in the Whitecourt and surrounding area.

WHITECOURT FARMER'S MARKET

The Whitecourt Farmers' Market has deep roots in the community as Whitecourt's first and longest-standing market. The Market begins May 7, running every Tuesday from noon to 3:30 p.m. at the Carbonex Contractors Centre (Curling Rink). The Market features a variety of vendors selling freshly farmed vegetables, fruits, honey, homemade baking, jewelery, crafts, and more. For a list of vendors participating each week, follow @WhitecourtFarmersMarket for more.

THE FRESH COMMUNITY MARKET

The Fresh Community Market is Whitecourt's newest market running every Saturday starting June 8 from 9 a.m. to 1 p.m. For more information, visit whitecourtchamber.com/the-fresh-community-market.

■ The Fresh Community Market

FESTIVAL WAY

Festival Way provides the base for cultural and family entertainment options in the community. The paved corridor for pedestrian traffic through the middle of Festival Park is available for rent for markets and festivals, and features specialized power and pads for vendors and food trucks. For more information and bookings, visit whitecourt.ca.

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EAT



GLOBAL PÉ

- **Rotary Park**
 - Community Centre
- Library Graham Acres Sports Field
- **Golf Course**

SAVOUR THE FLAVOUR

The Hories

There are 50+ restaurants in Whitecourt featuring quality comfort food, happy hour specials, fresh farm-to-dinner takeout, cultural dishes, grab and go items, and more.



RESTAURANT DINING

Don't miss out on a few of the local favourites, including Linh's Kitchen, Mountain Steak & Pizza, My Little Saigon, Soban Korean Japanese Cuisine, Brothers Diner, Golden Delight Restaurant, Green Gables Restaurant & Lounge, the Crown & Anchor - just to name a few.

STAY IN OR TAKE OUT

Whether you're staying for a bite or on your way, these spots can give you a quick fix; Sajj Shawarma, K G's Sandwich Bar, Cosmic Pizza & Donair, Liberty Subs & Donair, Freddy's 2 for 1 Pizza, Rainbow Restaurant and more.







Party In The Park is a free, two-day festival at Festival Park in downtown Whitecourt on June 14-15, 2024.

There is no shortage of things to do or see during the Festival. Throughout the weekend you can look forward to:

- Local and international musicians and bands
- Beer gardens
- Food trucks
- Roving performances
- Face painting
- Balloon artists & more!

Party In The Park has featured various big names throughout the last 15 years, including Fefe Dobson, The Glorious Sons, Jojo Mason, The Stampeders, Bif Naked, Coleman Hell, Tyler Shaw, and Tim & The Glory Boys.

Follow @Whitecourt and @WhitecourtTourism for updates.





SUMMER STREET FEST

Whitecourt's newest festival, Summer Street Fest, is taking over downtown Whitecourt on Saturday, August 10, 2024.

Summer Street Fest brings together businesses, local artists, live entertainment, art workshops, local food trucks, and our community to celebrate culture, art, music, and dance in the heart of downtown Whitecourt. For more information, follow

WhitecourtEcDev









FAMILY DAY WINTER CARNIVAL

Bundle up for Whitecourt's Annual Family Day Winter Carnival!

The Family Day Winter Carnival takes place on Saturday, February 17 from 12-4 p.m. at Festival Park. Families can enjoy sleigh rides, family games, ice slide, outdoor skating, try snowshoeing and cross-country skiing, hot chocolate and bannock, and more winter family fun. Families are encouraged to create their own snow sculptures and submit a photo from February 16-20.

Head to JDA Place (Twin Arenas) on Monday, February 19 for a free family public skate from 11:00 a.m.-1:00 p.m. with a Food Bank donation and free movie at Vista Theatre at 2:00 p.m. Cash donations for the Food Bank are encouraged.

For more information, visit www.whitecourt.ca





2024

EVENTSCHEDULE

Whitecourt is known for its arts and culture, from holding the world record for the biggest snowmobile parade to hosting free festivals that welcome thousands of visitors.

> Check out what's happening in Whitecourt throughout the year by downloading the Loop App on your mobile device to access Whitecourt's events, trail system, business directory, news, and more.

Winter Itinerary

- Breakfast sandwich and coffee at Violet Mae's Bakery
- Morning skate at Festival Park
- Warm up at Forest Interpretive Centre and explore the museum





- Hit the slopes at Eastlink Park and warm up at the Chalet
- Oine at Mountain Pizza & Steak House
- Watch the Whitecourt Wolverines at JDA Place



Summer Itinerary

AM

- Breakfast at Brothers Diner
- Coffee for the road at Western Canada Coffee Company
- Orive to Hard Luck Canyon to see the historic canyon and flowing waterfalls





PM

- Lunch at Road House Pub & Grill
- Cool down at Festival Park Splash Park and River Slides
- Oinner at Sagitawah Brewing outdoor patio
- Sunset at Riverboat Park where the rivers meet



EAGLE RIVER CASINO & TRAVEL PLAZA

Eagle River Casino brings casino action, great food, and live entertainment to the heart of Alberta!

Located on the Alexis Nakota Sioux Nation on the corner of Highway 43 and Highway 32N, only 8 kilometres northwest of Whitecourt.

Eagle River Casino features 250 slot machines, 12 table games, 6 poker tables, Timber's Bar & Grill, events and performances, a year-round RV Park, and a Gas Bar.

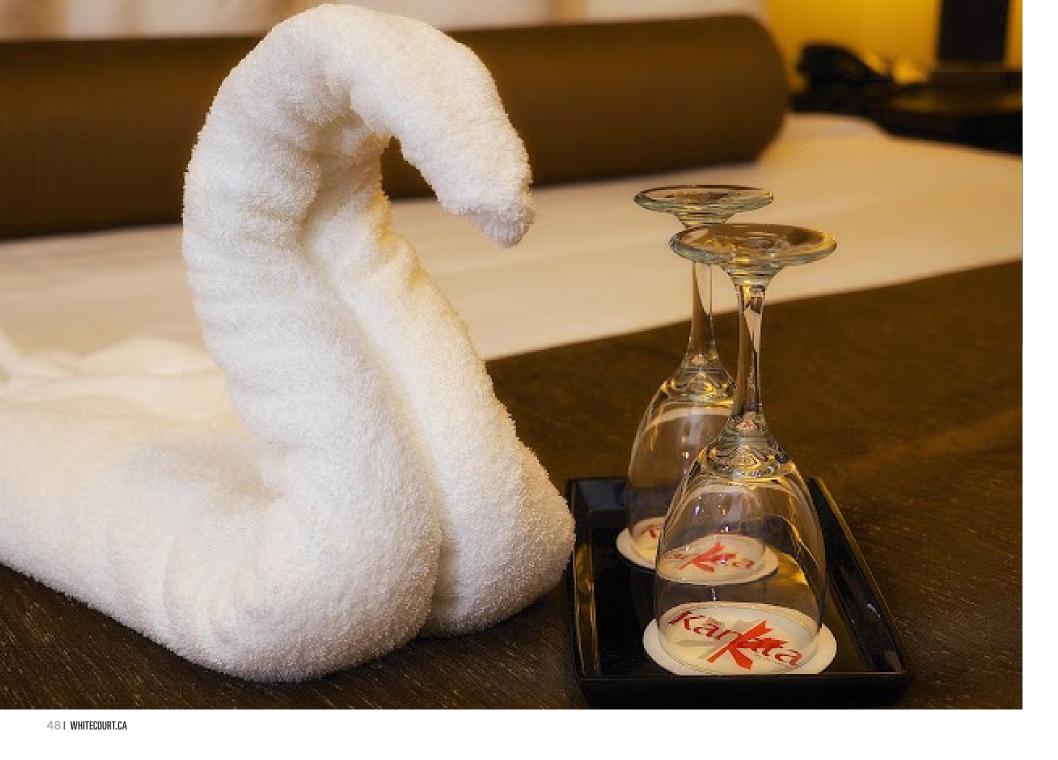
Satisfy your hunger in style at Timber's Bar & Grill. Warm and rustic dining in our restaurant for succulent steaks, handhelds, salads and more! For a more casual atmosphere, join your friends at the bar for full menu service while you watch sports or enjoy the live entertainment.

The Eagle River Casino is open Sunday-Thursday 12 pm until 12 am and Friday-Saturday 12 pm to 2 am.

For more information, visit www.eaglerivercasino.ca

@ @ @ @ @ eaglerivercasino

EAGLE RIVER CASINO - EXCITEMENT AWAITS!



BE OUR GUEST

Canada's Best Value Inn 3415 Caxton Street 780-778-4844

Cloud 9 Inn 3559 Caxton Street 780-778-3133

Days Inn by Wyndham 3325 Caxton Street 780-706-3349

Green Gables Inn 3527 Caxton Street 780-778-4537

Holiday Inn Express & Suites 4721 49 Street 780-778-2512

Imperial Suites 3331 35 Street 780-746-6479

Microtel Inn & Suites 4915 49 Avenue 587-673-0823

Quality Inn & Suites 5406 Caxton Street 780-779-2399 Ramada by Wyndham 5420 49 Avenue 780-778-5477

Skyvista Motel 3305 Caxton Street 780-778-4004

Snuggle Inn 5028 50 Avenue 780-778-5544

Super 8 by Wyndham 4121 Kepler Street 780-778-8908

The Kanata Whitecourt 3315 33 Street 780-706-3390

Western Long Stay 3405 Kepler Street 780-706-2030

Western Budget 3 3301 35 Street 780-778-6692

The Ritz Cafe & Motor Inn 5032 Caxton Street 780-778-5055



CAMPSITES

Brooke's Creek Mini Golf & Campground

Located at 5200 Riverside Road in Whitecourt. 780-778-6988

Carson-Pegasus Provincial Park Located about 28 kilometres NW of Whitecourt. 780-778-2664 albertaparks.com

Eagle River Recreation Area & Campground

Located 13 kilometres NW of Whitecourt. 780-778-3433

Eagle River Tourism RV Park Located 8 kilometres NW of Whitecourt. 780-779-2727

Goodwin Meadows RV Park Located 18 kilometres SW of Whitecourt. 780-706-6777 Goose Lake Campground Located 55 kilometres E of Whitecourt. 780-584-2480

Groat Creek Group Campground Located 25 kilometres S of Whitecourt. 780-778-8400

Lions Campground Located off 33 Street in Whitecourt. 780-778-6782

Sagitawah RV Park Located on Riverboat Park Road in Whitecourt. 780-778-3734

Schuman Lake Campground Located 24 kilometres west of Fort Assiniboine.

Woodlands RV Park & River Marina Located within the east boundaries of Fort Assiniboine along the Athabasca River. 780-584-2222

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