

**Bylaw 1570 Council Committees – Schedule “D”
Economic Development Committee**

Committee Objective:

To set up and establish an economic development program to further the interests of Town of Whitecourt in the areas of economic development and tourism.

Committee Roles:

1. To review, advise and support Whitecourt Town Council on matters relating to the local economy and business community.
2. To provide advice and support to the Town of Whitecourt in its economic development initiatives, including
 - a. Input on the annual economic development strategic plan;
 - b. Promoting investment, job creation and business retention;
 - c. Input on marketing materials for Whitecourt;
3. To provide recommendations to Council in regards to marketing Whitecourt as a tourism destination in a manner that strengthens the local economy and supports businesses and organizations in the tourism sector.
4. To produce and annually update a Strategic Plan focusing on the Committee's goals and related action items.

Meeting Frequency:

Monthly, with the exception of July, August and December. Dates and locations to be determined.

Membership:

The Committee consists of seven (7) members:

- Mayor of the Town of Whitecourt;
- 2 Town Council Representatives;
- 3 Public Members;
- 1 Whitecourt & District Chamber of Commerce Representative.

The Whitecourt & District Chamber of Commerce will annually recommend names to the Town for consideration as Chamber representatives on the Economic Development Committee. The Town may then appoint a Chamber representative to the Committee from the list of names submitted. The Whitecourt & District Chamber of Commerce Representative will be appointed by resolution of Council for a one (1) year term.

The Community Futures Yellowhead East Manager will be invited to attend the Committee meetings as an administrative resource and help coordinate activities of mutual benefit and need.

The Economic Development Officer acts as the Administrative Liaison to the Committee.

Term:

Ongoing

Budget:

As authorized during the annual budget process.