

# 9,765

AVAILABLE  
**COMMUNITY  
WORKFORCE**

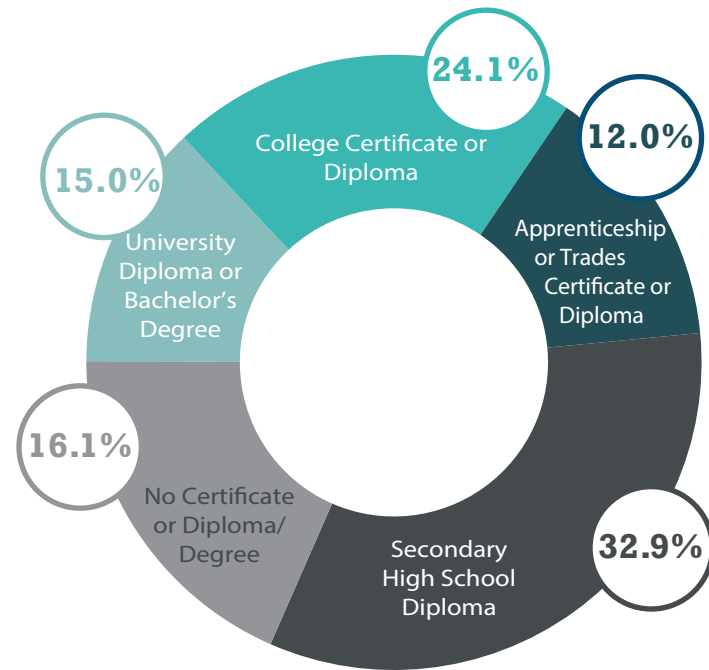


## WHITECOURT'S EDUCATED WORKFORCE

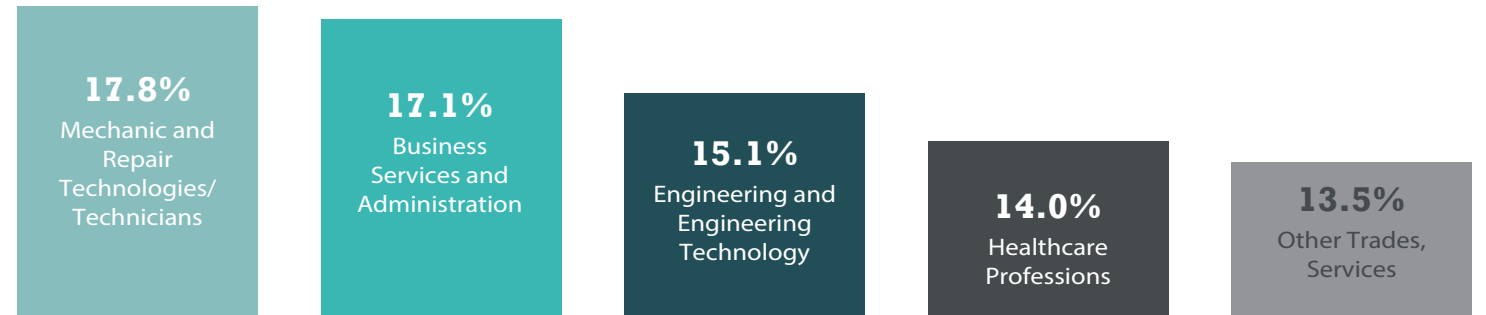
Whitecourt's young, educated population offers a valuable and highly skilled workforce to the major economic sectors in the region including forestry, oil and gas, construction, retail services and tourism.

WHITECOURT HAD **75 NEW APPRENTICES** REGISTER IN THE LAST YEAR. THAT'S A 44% INCREASE FROM THE PREVIOUS YEAR.

### EDUCATIONAL ATTAINMENT Population (percentage)



### MAJOR FIELD OF STUDY Population (percentage)



# WHY WHITECOURT?



**FORWARD THINKING  
FUTURE READY**

- » Prime Location
- » Transportation Links
- » Diverse Business Support System
- » Low Tax and Utility Rates
- » Serviced Land Readily Available
- » High Quality of Life
- » A Young and Productive Workforce

- ← 52 minutes Fox Creek
- ↙ 1.0 hours Edson
- ↘ 2.0 hours Edmonton Int'l Airport
- ↖ 3.0 hours Grande Prairie
- ← 2.5 hours Jasper National Park
- ↗ 5.0 hours Fort McMurray



Residents of Whitecourt enjoy a high quality life made possible through a variety of recreational and cultural opportunities.

**RECREATION  
AND CULTURE  
OPPORTUNITIES**



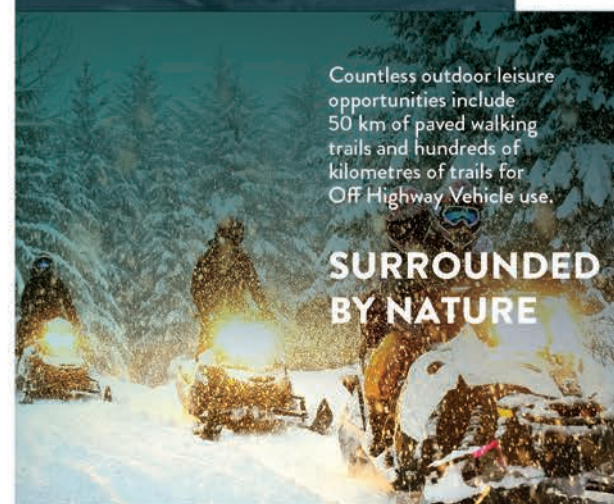
Whitecourt is well positioned within northern Alberta to capitalize on many opportunities in the short and long term and serves a rich business and industrial sector.

**WHITECOURT  
ADVANTAGE**



A community-focused way of life with access to healthcare facilities, a multi-sport recreation centre, an airport and 7 schools offering K-12 education.

**EXCEPTIONAL  
LIFESTYLE**



Countless outdoor leisure opportunities include 50 km of paved walking trails and hundreds of kilometres of trails for Off Highway Vehicle use.

**SURROUNDED  
BY NATURE**



Proximity to the energy sector corridor and key transportation infrastructure, connecting local businesses to suppliers and access to key markets linking Canada, United States, and Mexico, makes Whitecourt a great location for sustained development and success.

**HIGH LOAD  
TRANSPORTATION  
INFRASTRUCTURE**



Affordable housing and living with favourable average housing values compared to competitors of the Whitecourt region.

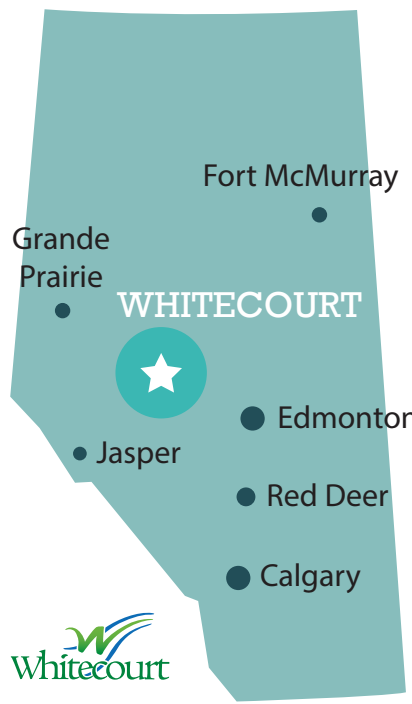
**AFFORDABLE  
HOUSING**

**INDUSTRY RICH  
COMMUNITY FOCUSED**

For more information contact:  
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Town of Whitecourt Economic Development Officer  
Phone | 780-778-2273 Email | ecdev@whitecourt.ca

  
www.whitecourt.ca





## PROXIMITY TO WHITECOURT

160km/99mi from Edmonton

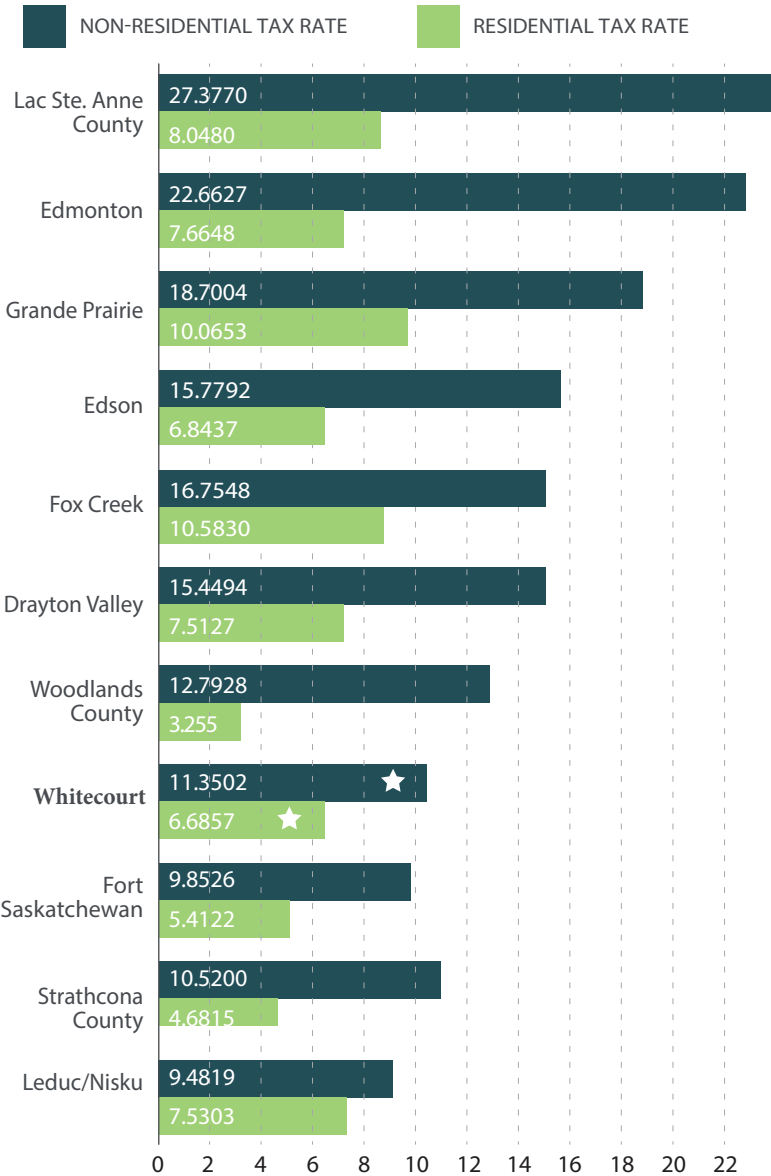
476km/296mi from Calgary

528km/328mi from Fort McMurray

260km/162mi from Jasper



## 2024 TAX RATE COMPARISONS (MUNICIPAL ONLY)



# WHITECOURT AT A GLANCE

Whitecourt is a young, proactive and innovative community that values partnerships. Whitecourt is committed to supporting local industry and business, and expanding opportunities for growth and investment.

COMMUNITY POPULATION **14,757**



AVERAGE AGE IS A YOUTHFUL **35 YEARS**

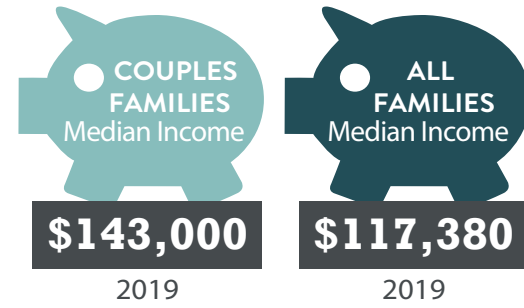
One of the Youngest Communities in Canada

**70.9%** WORKING AGE POPULATION

PRIMARY TRADING AREA

**50,000**

**\$256.5 MILLION** VALUE OF MAJOR PROJECTS GREATLY INCREASED YEAR OVER YEAR 2019-2023



## LARGEST COMMERCIAL HUB IN THE DUVERNAY PLAY



**WATER TREATMENT PLANT** CAPABLE OF SERVING OVER DOUBLE THE CURRENT SIZE OF WHITECOURT



PRIME LOCATION MARKET ACCESS TO OVER **1,000,000** CONSUMERS

ONE OF THE **TOP 50** COMMUNITIES IN CANADA FOR CAPITAL GROWTH



**728** LOCAL BUSINESSES



PUBLIC TRANSIT CONNECTING THE COMMUNITY

**850** FITNESS/RECREATION PROGRAMS OFFERED ANNUALLY



HOME **4,231** DWELLING UNITS INCREASING 2.81% YEAR-OVER-YEAR

**21,907** ANNUAL AVERAGE DAILY TRAFFIC COUNT THROUGH WHITECOURT



**270** ACRES SERVICED INDUSTRIAL LAND READILY AVAILABLE

**1,112** ACRES RAW LAND IDENTIFIED FOR INDUSTRIAL USE

## PRICE PER ACRE AVERAGE SERVICED INDUSTRIAL LOT

